



The Leading Business Conferences

The On- and Offline Classroom for Business Leaders



Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.



Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.



Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.



Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.



Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.

Upcoming Events



World Class Strategic HR Transformation 2025

18 y 19 de agosto, Santiago, Chile

Conference language: Spanish



World Class Customer Experience & Retail Strategies 2025

20 y 21 de agosto, Santiago, Chile



World Class Sustainability & Resource Management 2025

September 4th and 5th , Frankfurt, Germany



World Class Cannabis Business Europe 2025

September 4th and 5th , Frankfurt, Germany



Trasformazione Digitale & Intelligenza Artificiale 2025

7 e 8 ottobre , Milano, Italy

Conference language: Italian



Transformation der Arbeit und Unternehmenskultur 2025

7. und 8. Oktober, Frankfurt, Germany

Conference language: German



Digitale Kundenerfahrung - Special AI Edition 2025

9. und 10. Oktober, Frankfurt, Germany

Conference language: German



World Class Digital Health 2025

October 9th and 10th , Frankfurt, Germany



Digitale Transformation 2025

29. und 30. Oktober, Leipzig, Germany

Conference language: German



World Class Corporate Data & Artificial Intelligence 2025

December 3rd and 4th , Frankfurt, Germany



Digitaler Pflegebetrieb 2025

3. und 4. Dezember, Frankfurt am Main, Germany

Conference language: German



World Class Corporate ESG Strategy 2025

December 3rd and 4th , Portland, Oregon, USA



World Class Sustainability & Resource Management UAE 2026

January 21st and 22nd , Dubai, United Arab Emirates



World Class Cannabis Business Asia-Pacific 2026

January 26th and 27th , Bangkok, Thailand



World Class Supply Chain Risk Management 2026

January 27th and 28th , Frankfurt, Germany



Nachhaltigkeitsmanagement 2026 und Energiemanagement 2026

27. und 28. Januar, Frankfurt, Germany

Conference language: German



World Class Strategic HR Transformation 2026

27 y 28 de enero, Ciudad de México, Mexico

Conference language: Spanish



Digitales Krankenhaus 2026

3. und 4. März, Magdeburg, Germany

Conference language: German



Digitale Kundenerfahrung - Special Omnichannel Edition 2026

25. und 26. März, Frankfurt, Germany

Conference language: German



World Class Workforce Transformation 2026

March 25th and 26th , Frankfurt, Germany



World Class Digital Transformation & Innovation 2026

March 25th and 26th, Frankfurt, Germany



World Class Cannabis Business North America 2026

April 14th and 15th, Toronto, Canada



World Class Defense Transformation Europe 2026

July 6th and 7th, Frankfurt, Germany



Strategie Sostenibili Aziendali 2026

12 e 13 maggio, Milano, Italy

Conference language: Italian



Experiencia del Cliente & Estrategias del Futuro del Retail 2026

12 y 13 de Mayo, Ciudad de México, Mexico

Conference language: Spanish



Mergers & Acquisitions 2026

19. und 20. Mai, Frankfurt, Germany

Conference language: German



World Class AI in Corporate Finance 2026

May 19th and 20th , Frankfurt, Germany



World Class Cannabis Business Africa 2026

July 28th and 29th, Cape Town, South Africa

Events at a Glance

What Do You Get at Each Event?



Testimonials

What attendees say about the World Class Series



Aymen Ismail

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



Daphne Coates

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



Daniel Kruse

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



Julia Raithmayr

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



Roxana Liliana Coman

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



Bertrand Rajon

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."



Why you should attend



- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.



DON'T FORGET TO REGISTER



Contact us at any time

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