



# The Leading Business Conferences

## The On- and Offline Classroom for Business Leaders



Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.



Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.



Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.



Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.



Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.

# Upcoming Events



## Trasformazione Digitale & Innovazione 2024

**13 e 14 Maggio, Milano, Italy**

Conference language: Italian



## Strategie Climatiche Aziendali a Impatto Zero 2024

**15 e 16 Maggio, Milano, Italy**

Conference language: Italian



## Cannabis Business Europe 2024

**June 4th and 5th, Frankfurt, Germany**



## World Class Strategic HR Transformation 2024

**Junio 5 y 6, Santiago, Chile**

Conference language: Spanish



## Digitale Kundenerfahrung 2024

**6. und 7. Juni, Frankfurt - Bad Homburg, Germany**

Conference language: German



## World Class Corporate Analytics & Artificial Intelligence 2024

**June 11th and 12th, Frankfurt, Germany**



## Transformation der Arbeit und Unternehmenskultur 2024

**4. und 5. Juli, Leipzig, Germany**

Conference language: German



## World Class Corporate Climate-Neutral Strategies & Resource Management 2024

**September 24th and 25th, Frankfurt, Germany**



## Mergers & Acquisitions 2024

**26. und 27. September, Frankfurt, Germany**

Conference language: German



## World Class Digital Health 2024

**September 26th and 27th, Frankfurt, Germany**



## World Class Digital Transformation & Innovation America 2024

**October 2nd, Miami, U.S.A.**



## Stratégies d'Entreprise de Neutralité Climatique 2024

**17 et 18 Octobre, Paris, France**

Conference language: French



### Lieferkettenrisikomanagement 2024

**24. und 25. Oktober, Frankfurt, Germany**

Conference language: German



### Digitale Transformation 2024

**26. und 27. November, Leipzig, Germany**

Conference language: German



### World Class Workforce Transformation 2025

**January 21st and 22nd, Frankfurt, Germany**



### Nachhaltigkeitsmanagement 2025

**23. und 24. Januar, Frankfurt, Germany**

Conference language: German



### Cannabis Business Asia-Pacific 2025

**February 26th and 27th , Bangkok, Thailand**



### World Class Digital Transformation & Innovation 2025

**March 5th and 6th, Frankfurt, Germany**



### Digitales Krankenhaus 2025

**6. und 7. März, Erfurt, Germany**

Conference language: German



### World Class Corporate Climate-Neutral Strategies & Energy Management America 2025

**April 30th, Miami, U.S.A.**

# Events at a Glance

What Do You Get at Each Event?



# Testimonials

## What attendees say about the World Class Series



**Aymen Ismail**

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



**Daphne Coates**

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



**Daniel Kruse**

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



**Julia Raithmayr**

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



**Roxana Liliana Coman**

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



**Bertrand Rajon**

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."





# Why you should attend



- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

## World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.



# DON'T FORGET TO REGISTER



Contact us at any time

Janine Hein

Phone: +49-39774-133985

Email: [janine.hein@wcbleaders.com](mailto:janine.hein@wcbleaders.com)

World Class Business Leaders Institute

Europe: Dorfstraße 76, 17375 Grambin, Germany. +49-39774-133985

North America: 5900 Balcones Drive, Suite 4033, Austin, TX 78731, United States. +1-503-928-8836

South America: Los Maitenes 40, La Reina, Región Metropolitana, Chile. +56-2-2938-2104